



MEDIA KIT | CAREER INTELLIGENCE & PROFESSIONAL MATCHING

MyTopMatch is a private-by-default career-intelligence and professional-matching platform operated by Ivy League Resumes LLC dba MyTopMatch.

Positioning: The matching layer for professional life.

Professional entry: Free profile; no credit card required.

Core privacy: Professional Passport private by default; member-controlled visibility.

Web: mytopmatch.com

What MyTopMatch organizes

Professional identity	Scope, level, domain, and the work a career represents.
Capabilities	Repeatable professional abilities demonstrated across roles and environments.
Evidence	Achievements, outcomes, scale, credentials, and examples that support capability.
Career direction	Opportunities consistent with experience, trajectory, and stated intent.
Education & credentials	Formal learning, certifications, and professional qualifications in context.
User-controlled visibility	Private by default; member decides how the Passport is used.

Professional Passport

A resume records professional history. The Professional Passport organizes capability, evidence, identity, and direction into a member-reviewed evidence layer that supports Career Agent guidance and explainable matching.

Product model

One connected intelligence loop

BUILD	Professional Passport	Experience, accomplishments, skills, credentials
DEFINE	Career Intent	Goals, compensation, priorities, dealbreakers
INTERPRET	Career Intelligence	Assessments, evidence, market signals
MATCH	Top Opportunities	Explainable fit, risks, overlooked directions
MOVE	Strategy & Next Actions	Decisions, preparation, outcomes, feedback

My Career Agent

My Career Agent is designed to reason from authorized career context - the Professional Passport, career intent, assessments, matches, and feedback - to explain fit, surface overlooked directions, challenge unsupported targets, and help a member decide what to do next.

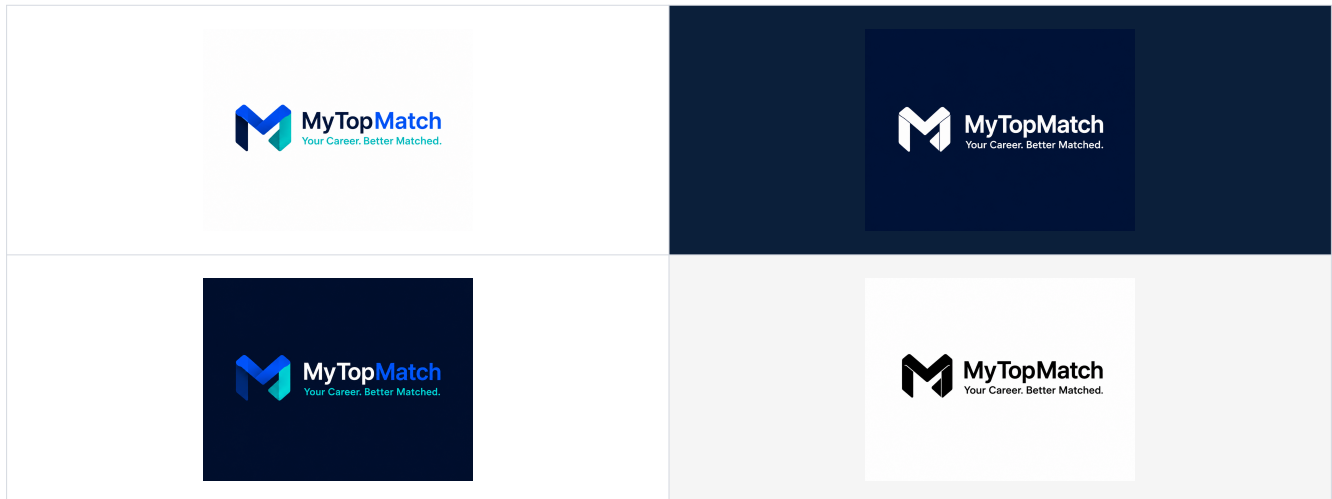
Privacy boundary

Professional Passport visibility is private by default. The public privacy policy states that assessment results, career intent, compensation preferences, resume content, and Career Agent context are not public profile information. Future employer or recruiter discovery requires explicit member permission and is not represented here as currently active functionality.

Official visual system

Logo family

The package contains the official primary, white-on-navy, full-color dark, domain, stacked, monochrome, standalone-mark, and light/dark app-icon assets.



Mandatory concept-use notice

People, names, companies, contact details, interface records, scores, metrics, badges, and calls to action shown inside campaign artwork are illustrative design concepts. They do not represent current member records, customer counts, verified outcomes, or live employer and recruiter functionality.

Every public reuse of a concept visual must preserve an explicit illustrative-concept caption. Do not crop or caption an example score, profile, company, opportunity, or metric so that it could be interpreted as a verified customer result.

Approved media copy & contact

Approved short boilerplate

MyTopMatch is a private-by-default career-intelligence and professional-matching platform operated by Ivy League Resumes LLC dba MyTopMatch. It organizes professional evidence into a Professional Passport, supports Career Agent guidance, and provides explainable matching while members control visibility and people retain decision authority.

Editorial boundaries

Do not describe future employer or recruiter discovery concepts as live unless separately verified at the time of publication. Do not treat campaign sample scores, identities, company records, or metrics as real users, customers, outcomes, or operating marketplace data.

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Included download assets

Official MyTopMatch logo and icon family, approved product-storytelling visuals, boilerplates, usage rules, implementation manifest, production-QA report, and the shared Evidence & Provenance Ledger.